



Sponsored by

ROE #40

Calhoun, Greene, Jersey, Macoupin

Larry D. Pfeiffer, Regional Superintendent

220 N Broad Street

Macoupin, IL 62626

Macoupin County's

Emergency

Resources for

Children &

Youth

Tuesday June 5, 2012

9:00 AM -12:30 PM

Carlinville Resource Center

506 N. High Street, Carlinville, IL 62626

Bring plenty of business cards to share with group!

Who Should Attend ?

Macoupin County School administrators, nurses, counselors, social workers, transportation directors, homeless liaisons, school board member, county board members, law enforcement, ministerial alliance, food pantry volunteers and public service agencies staff members. You will develop a better understanding of homelessness and how by sharing our combined knowledge we can help better serve homeless students and their families.

**Session will include time for networking, planning
and a brief training on homeless education.**

CPDU's are available

June 5, 2012 ~ MERCY ~ 506 N High Street, Carlinville, IL

Name _____ Address _____

District/Organization _____

Phone _____ Fax _____

Email _____

To resister by mail

Educational Services Division, ROE #3

1805 W. Fletcher Street

Vandalia, IL 62471

To register by email

k.c.gehrke@gmail.com

Questions? Call Kim

618-292-0901

Registration must be received by 3:00 PM on May 29, 2012

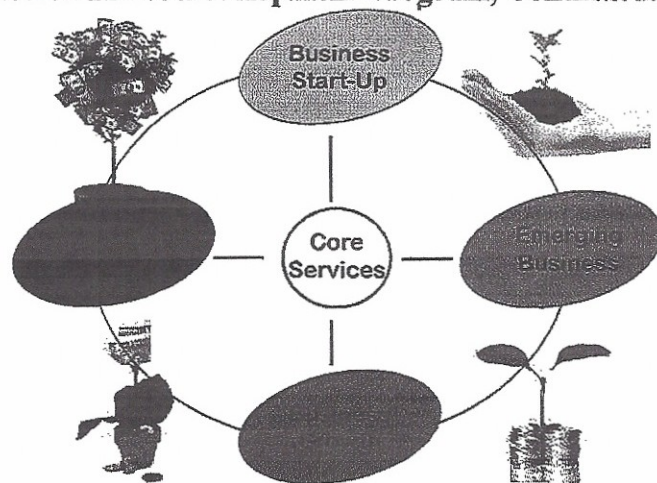


MEDP'S NewsFlash

APRIL 2012

www.macoupinpartners.com

New Business Development Program, Continued...



EMERGING BUSINESS

1. Mentoring/Consulting/Assistance –
A. Mentoring Teams - Marketing, Merchandising, Accounting/Tax, Manufacturing, Legal, IT, Business Planning, SCORE

MEDP has access to 'experts' in each of the listed areas above to help start-up business owners. MEDP has partnered with the Godfrey Chapter of SCORE to provide mentoring services to business owners needing individual attention.

- B. Small Business Development Center

2. E-commerce - Public/Private

MEDP has partnered with ShopBenGil to provide e-commerce services to Macoupin Made members. Final steps are being taken to produce www.shopmacoupinmatters.com.

BUSINESS GROWTH

1. Storefronts
A. Downtown Rental Directory
2. Business Expansion

MEDP is working in member communities to improve the appearance of the downtown business districts. Maps and directories are being created of business and building owners throughout those communities.

BDP, continued on page 3

MEDP Annual Dinner June 14

The MEDP Annual Dinner to be held Thursday, June 14 at the Gillespie Civic Center located at 115 N. Macoupin St.

The evening will begin with a social hour starting at 5:45 pm. Ed Mullins, CEO of Prairie Farms Dairy will speak to the company's legacy as part of the dairy leader in America's heartland.

The keynote speaker will be followed by the recognition of the Top 25, Under 45 Macoupin Made Young Leaders. One young leader will have the honor of being named Macoupin

Made Leader of the Year. 2011 Leader of the Year, Dean Plovich, will speak on leadership in the County.

MEDP's newest program, Macoupin Made will highlight products grown or produced in Macoupin that evening.

This event marks the second fundraiser for the public/private partnership.

Tickets are \$400 a table for 8 seats or \$50 a person. Advance ticket sales only.

Tickets can be purchased by contacting Shari Albrecht at 217-556-8696.

100K Prize Money for Macoupin Entrepreneurs

The St. Louis County Economic Council's 2012 St. Louis Regional Business Plan Competition is underway. The competition includes \$100,000 in prize money and Macoupin County entrepreneurs are invited to take part.

"We have so many innovative entrepreneurs in Macoupin County. I hope our start-up businesses will submit their plans," said Shari Albrecht Ex-

ecutive Director of Macoupin Economic Development Partnership.

To participate, applicants must complete and submit an online application and an agreement and statement of certification by 5 p.m. on June 4. The necessary forms are available at www.slcec.com/business-plan-competition.html.

The top three winners receive **Prize, continued on page 3**

MEDP Seeks Top 25, Under 45 Macoupin Made Young Leaders

Macoupin Economic Development Partnership is looking to honor 25 young leaders, under the age of 45. The individuals worthy of this recognition are the ones working to make Macoupin County an attractive place in which young leaders establish their careers and take ownership of its economic future by engaging in the community professionally, personally and philanthropically. One recipient will receive the distinguished honor of being named Macoupin Made Young Leader of the Year.

Nominees must live and/or work in Macoupin County. They must also be at least 21 and no older than 45 before May 11, 2012. Nominees and their nominators do not have to be members of MEDP to participate. You may nominate more than one person. You can re-nominate a person who was or was not honored last year. An independent panel of judges will determine the winners. A nominee can receive more than one nomination.

Those nominating are asked to

include a summary addressing clearly and thoughtfully why their nominee deserves this recognition. The selection process will be based solely on the information provided. Please be accurate and detailed as possible. Particular attention will be paid to the nominee's overall commitment to and impact on the Macoupin County region.

To nominate an individual for this award, simply complete the nomination form and return it by May 11, 2012 via:

Online: www.macoupinpartners.com

Email: courtney@macoupinpartners.com

Mail: Courtney Wood
Macoupin Economic Development Partnership
18400 Shipman Road
Carlinville, IL 62626

Nominator, please include your contact information: Name, Occupation/Company, Address, Email and Daytime Phone.

Deadline for all nominations forms is May 11, 2012. Winners will be announced at the MEDP Annual Dinner on June 14.



2012 Secretary Jason Medford of Frontier, President Brian Zilm of Carlinville Chamber of Commerce, Vice President Jerry Eiffert of Prairie Farms and Treasurer Dan Fisher of Gillespie (not pictured).

MEDP Begins Fourth Year with Zilm at Helm

Macoupin Economic Development Partnership entered its fourth year in existence Tuesday night. Conducting its Annual Meeting at its Staunton facility on West Main, a new board of directors and business of the year were selected. In addition, a new business development program was presented. A unanimous decision ushered in new executive committee members Brian Zilm of Carlinville Community Chamber of Commerce, President; Jerry Eiffert of Prairie Farms, Vice President; Jason Medford of Frontier, Secretary and Dan Fisher City of Gillespie, Treasurer. Richard Schien, on behalf of Karmak, was presented with MEDP 2012 Business of the Year Award.

MEDP Executive Director, Shari Albrecht, welcomed members and highlighted 2011 accomplishments. "We helped recruit Poggenpohl Ready Mix & worked with Macoupin County Board to create the county's first business park. The Macoupin County Business Park now has running water and our street is under



Richard Schien with Karmak accepts MEDP 2012 Business of the Year award.

design through a grant from IDOT (Illinois Department of Transportation). When it is complete our business park will have a concrete street with curbs and gutters."

Other successes for MEDP included a Build Macoupin County Energy Efficiency grant. It assisted 17 businesses with projects totaling \$188,315. Marketing and small business quarterly education series were successfully attended along Zilm, continued on page 4

Save the Date: June 14, 2012 Annual Dinner

MEDP Welcomes NEW Members

Barn Trash
Carlinville, IL

Plainview Vineyard
Plainview, IL

Brian Bequette Cabinetry
Staunton, IL

Cherry's IGA
Girard, IL

Backwood Berry Farm
Hettick, IL

Firnhaber Florist
Staunton, IL

Broom Orchard
Carlinville, IL

Main Street Bridal
Carlinville, IL

Mize Farm
Bunker Hill, IL

Sign up for Macoupin Made

There is still time to sign up to be part of Macoupin Made. A marketing program created to build awareness (both inside and outside of Macoupin) of those entities who create, manufacture, distribute and grow products/goods in Macoupin County. Current participants include:

Prairie Farms, Meehan's IGA, Backwoods Berry Farm, Firnhaber Florist, Barn Trash, Plainview Vineyard, Little White Shed, Brian Bequette Cabinetry, Broom Orchard, Cherry's IGA

The program is member based. Macoupin Made members would include:

- Any restaurant who uses any local food source or has created its own brand or product
- Retailers who sell or consign local goods and products
- Retailers who donate or rent space for the sale of local goods and services
- Farms with at least a portion

of property within Macoupin County who raise or grow food products

- Craft entrepreneurs (case by case basis)
- Local food/product businesses
- Local food/product distributors
- Macoupin County Farmers Markets
- Artisans (case by case basis)

For a fee of \$250, Macoupin Made members will receive advertising in and around Macoupin County, opportunities to market products at events/exhibits throughout the County along with MEDP member benefits.

Let us help you market your speciality foods or products. Sign-up today!

For more information contact Courtney Wood/MEDP Marketing Specialist 618-409-6044 or courtney@macoupinpartners.com.

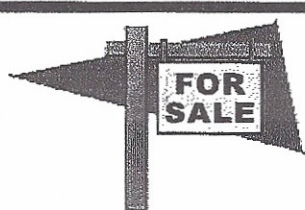
Prize, continued from page 1 cash awards totaling \$100,000. Cash prizes are accompanied by valuable in-kind professional services (accounting, legal, marketing, mentoring).

The competition encourages plans for new businesses and early stage companies.

Judges will rely on the following criteria in judging the business plans: Innovative nature, creativity; feasibility and marketability; funding; quality of product or service; growth potential; adaptation to change; strength of management team; and internal organization.

To learn more about the competition, visit www.slcec.com/business-plan-competition.html.

Source: St. Louis American
March 8, 2012



Profitable retail service business for sale in Gillespie. Started in 1952, this is an established second generation business. For inquiries, contact Shari Albrecht, MEDP Executive Director 217-556-8696.

BDP, continued from page 1

Next month we will cover ESTABLISHED BUSINESS and CORE SERVICES. For more information on the Build Macoupin County BDP please contact Shari Albrecht 217-556-8696 or macoupinpartners.com.

Expanded Work Opportunity Tax Credit Available for Hiring Qualified Veterans

The VOW to Hire Heroes Act of 2011 made changes to the Work Opportunity Tax Credit (WOTC). The Act added two new categories to the existing qualified veteran targeted group and made the WOTC available to certain tax-exempt employers as a credit against the employer's share of social security tax. The Act allows employers to claim the WOTC for veterans certified as qualified veterans and who begin work before January 1, 2013.

The credit can be as high as \$9,600 per qualified veteran for for-profit employers or up to \$6,240 for qualified tax-exempt organizations, but the amount of the credit will also depend on a number of factors, including the length of the veteran's unemployment before hire, the number of hours the veteran works, and the veteran's first-year wages. The amount of the credit for qualified tax-exempt organizations may not exceed the organization's employer social security tax for the period for which the credit is claimed.

Payroll Tax Cut Extended to the End of 2012

The Internal Revenue Service released revised Form 941 enabling employers to properly report the newly-extended payroll tax cut benefiting nearly 160 million workers.

Under the Middle Class Tax Relief and Job Creation Act of 2012, workers will continue to receive larger paychecks for the rest of this year based on a lower social security tax withholding rate of 4.2 percent, which is two percentage points less than the 6.2 percent rate in effect prior to 2011. This reduced rate, originally in effect for all of 2011, was extended through the end of February by the Temporary Payroll Tax Cut Continuation Act of 2011, enacted Dec. 23.

Self-employed individuals will also benefit from a comparable rate reduction in the social security portion of the self-employment tax from 12.4 percent to 10.4 percent. For 2012, the social security tax applies to the first \$110,100 of wages and net self-employment income received by an individual.

The new law also repeals the two-percent recapture tax included in the December legislation that effectively capped at \$18,350 the amount of wages eligible for the payroll tax cut. As a result, the now repealed recapture tax does not apply.

The IRS will issue additional guidance, as needed, to implement the newly-extended payroll tax cut, and any further updates will be posted on IRS.gov.

IRS Withdraws Requirement to Reconcile Gross Receipts and Credit Card Payments

On February 10, the IRS amended its informational webpage on credit card reporting requirements to announce that it will not require reconciliation of gross receipts and merchant card transactions on Forms 1120, "U.S. Corporate Income Tax Return," and other business income tax forms. The Housing Assistance Tax Act of 2008 requires credit card companies to report merchants' annual gross credit, debit, and third-party network payment card transactions to the IRS using Form 1099K. Small businesses had expressed concern about the burdens and costs associated with reconciling discrepancies between their own sales records and the 1099K forms issued by credit card processors. Go to www.irs.gov/newsroom/article/0,,id=253979,00.html for the updated IRS guidance.

2012 Board of Directors

President: Brian Zilm, Carlinville Community Chamber of Commerce
 Vice President: Jerry Eiffert, Prairie Farms
 Secretary: Jason Medford, Frontier
 Treasurer: Dan Fisher, City of Gillespie

All Municipalities:

Andy Manar, Macoupin County Board Chairman
 Mayor Jeff Hendricks, City of Benld
 Mayor Ray Chapman, City of Bunker Hill
 Mayor John Hicks, City of Gillespie
 Mayor John Skertich, City of Mt. Olive
 Mayor Tom Thompson, Village of Modesto
 Mayor Mark Keeney, Village of Scottville
 Mayor Craig Neuhaus, City of Staunton
 Cahokia Township, Lynn Fraelle
 Staunton Township, Raymond Spudich

All Gold Members:

Cheryl Welge, Ameren
 Richard Schien, Karmak
 Dr. Dale Chapman, Lewis & Clark Community College
 Jenni Alepra, United Community Bank
 Chris Spears, MJM Electric
 Connie Pritchett, First National Bank
 Jeff Schmidt, TDS Transport

Silver Members (6):

Ken Reid, Carlinville Area Hospital
 Gary Graham, Carlinville National Bank
 Kim Harber, Madison Communications
 Julia Watson, Watson Law Office
 Susie Campbell, Community Memorial Hospital
 Jerry Eiffert, Prairie Farms

Bronze Members (3):

Brian Zilm, Carlinville Community Chamber of Commerce
 Jason Medford, Frontier
 Mike Cavanaugh, West Central Development

ActOnEnergy® Program Upcoming Online Training Events

April Online Training Events

Topic: Tune-ups for Air Conditioners, Chillers, and Refrigeration

Speaker: David Kilgore, Energy Program Engineer with SAIC, an Ameren Illinois ActOnEnergy Partner

Date: Wednesday, April 25, 2012

Time: 8:30 a.m. to 9:30 a.m.

Earn 1.0 CE Hours

The free, one-hour training event will cover the following topics:

- The importance of tune-ups
- Air conditioning tune-up best practices
- Chiller tune-up best practices
- Refrigeration tune-up best practices

• Ameren Illinois ActOnEnergy incentives for tune-ups

To register for "Tune-ups for Air Conditioners, Chillers, and Refrigeration," click here.

May Online Training Event

Topic: Energy Efficiency Solutions Using LED Lighting

Date: Wednesday, May 23

Time: 8:30 a.m. to 9:30 a.m.

Speaker: Yoelit Hiebert, Energy Program Engineer, SAIC

Earn 1.0 CE Hours

The free, one-hour training event will cover the following topics:

- What is LED lighting?
- Physical Characteristics

o Typical Specification Parameters

o Life Cycle Costs

• LED Lighting Myths

• LED Lighting Applications

• AOE Incentives and On-Line Store Offerings

• Case Studies

SAIC Energy, Environment & Infrastructure, LLC | an Ameren

Illinois ActOnEnergy® Partner

p: 309.677.5703 | f: 309.677.7950 | e: mbentsen@

ameren.com

300 Liberty Street, 5th floor | Peoria, IL 61602

MEDP Membership Renewals

Thank you to our members who have renewed for 2012
 (February 23-March 31, 2012)

Shipman Elevator

Carlinville Community Chamber of Commerce

John Hicks Maytag

Watson Law Office

Lewis & Clark Community College

Community Memorial Hospital

Prairie Farms

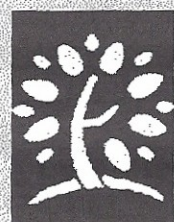
Village of Royal Lakes

Carlinville Area Hospital

Zilm, continued from page 3
 with Mayor Council Events, Lobby Day, Funding Forum and a sold out Annual Dinner. 2012 brings MEDP an enhanced focus on business development, creating an entrepreneurial spirit in Macoupin County. The Build Macoupin County Business Development Program is designed to offer services to businesses at every phase. The new Macoupin

Made marketing program, designed to promote goods grown or produced in Macoupin, is part of this business service package.

MEDP is always accepting new memberships. Please visit www.macoupinpartners.com for more information on membership, the business development program and upcoming events.



MEDP'S NewsFlash

For more information about Macoupin Economic Development Partnership or newsletter submissions

contact:

shari@macoupinpartners.com

courtney@macoupinpartners.com

MACOUPIN COUNTY REVOLVING LOAN FUND

APRIL 2012 REPORT

REPORT DATE: APRIL 30, 2012

INVOICE DATE RANGE: THROUGH 4/15/2012 INVOICES

Invoice Date	RLF Loanee	Amount Paid	Due Date	Date Amount Remitted
11/15/11	159 Fitness	\$485.00	12/17/2011	12/16/2011
12/15/11	159 Fitness	\$485.00	1/17/2012	1/17/2012
1/15/12	159 Fitness	\$485.83	2/17/2012	2/17/2012
2/15/12	159 Fitness	\$495.83	3/17/2012	3/16/2012
3/15/12	159 Fitness	\$482.83	4/17/2012	4/17/2012
4/15/12	159 Fitness		5/17/2012	
159 Fitness Initial Principal Balance/Current Principal Balance: \$50,000.00/\$43,048.57				
11/15/11	All Type Hydraulics	\$478.40	11/28/2011	11/29/2011
12/15/11	All Type Hydraulics	\$478.40	12/28/2011	12/28/2011
1/15/12	All Type Hydraulics	\$478.40	1/28/2011	1/27/2012
2/15/12	All Type Hydraulics	\$478.40	2/28/2011	2/28/2012
3/15/12	All Type Hydraulics	\$478.40	3/28/2011	3/30/2012
4/15/12	All Type Hydraulics	\$478.40	4/28/2011	4/30/2012
All Type Hydraulics Initial Principal Balance/Current Principal Balance: \$35,000.00/\$17,887.97				
12/15/11	Connexus, Inc.	\$0.00	1/1/2012	See Note 2
1/15/12	Connexus, Inc.	N/A	N/A	See Note 2
N/A	Connexus, Inc.	\$250.00	Per Agrmt	Payment Made 1/10/12
N/A	Connexus, Inc.	\$250.00	Per Agrmt	Payment Made 1/31/12
N/A	Connexus, Inc.	\$100.00	4/10/2012	4/20/2012
N/A	Connexus, Inc.		5/10/2012	
Connexus Initial Principal Balance/Current Principal Balance: \$8,380.00/\$6,259.30				
11/15/11	R&A Enterprises	\$201.85	12/1/2011	11/15/2011
12/15/11	R&A Enterprises	\$201.85	1/1/2012	12/8/2011
1/15/12	R&A Enterprises	\$201.85	2/1/2012	2/21/2012
2/15/12	R&A Enterprises	\$201.85	3/1/2012	3/14/2012
3/15/12	R&A Enterprises	\$201.85	4/1/2012	4/13/2012
4/15/12	R&A Enterprises		5/1/2012	
R&A Enterprises Initial Principal Balance/Current Principal Balance: \$25,000.00/\$13,418.54				
1/15/12	Mercantile Center	N/A	1/1/2013	
Mercantile Center Initial Principal Balance/Current Principal Balance: \$10,000.00/\$10,000.00				
Legend: M=Missed; L=Received Late; (*)=see previous monthly reports for detail				

***Does not include lump sum additional payment at end of note of \$100.00 due to incurring of late fees

Note1: Certain balance figures may be slightly different due to not re-amortizing balances every month after an extra payment toward principal. Actual balances will be determined prior to final collection if necessary in any instance. Listed principal balances reflect amortization schedules.

Note2: As of the date of the January report (1/31/2012), Connexus had entered into a verbal agreement with the State's Attorney's Office concerning repayment of outstanding debt to the Revolving Loan Fund. Future payments at the time were to go toward fulfilling all required late fees, interest due, and principal until Connexus was current at 3/1/12 due payment. **UPDATE:** In March, a new note was re-negotiated to supplant the verbal agreement and went into effect after signing with first payment due in April. Mr. Ambrose was given a grace period on his first payment due 4/10/12 because of a mailing issue with the State's Attorney's Office who mailed the new note to be signed by Mr. and Mrs. Ambrose. First payment remitted 4/20/12 with all future payments under new note to be remitted on 10th of the month.

Note3: A \$10,000.00 loan at 3% interest / one-pay note to the Mercantile Center (formerly listed with a separate, current loan under R&A Enterprises) was approved by the County Board at its December 2011 meeting. Per terms of the note, the Mercantile Center is required to appear before the County Board's Economic Development Committee to provide appropriate financial updates and foreclosures in the event the loan has not yet been prepaid. Repayment of the single-pay note is due no later than January 1, 2013.

Progressive *Retailing*

Thursday

June 21

2012

9am - 7pm



Ladies, grab your girlfriends and get ready to shop & dine your way through Macoupin County!

No tickets needed - just stop in any of our designated 'Progressive Hosts' on June 21st for maps & destination info.

Benld - Fireside Eye Care
Bunker Hill - United Community Bank Drive-Up
Carlinville - Main Street Florist
Gillespie - Michelle's Pharmacy

Mt. Olive - From My House to Yours
Piasa - Cottage Garden Nursery
Plainview - Plainview Vineyard
Staunton - MEDP Office

Visit 6 Progressive Host locations and be eligible to win our Progressive Gift!
For more information: Macoupin Economic Development Partnership 618-409-6044